

Data Privacy Policy for the Use of YouTube

We would like to inform you below about the handling of your personal data. Personal data in this sense means all data by which you can be personally identified. Please check carefully which personal data you share with us via YouTube. We expressly point out that YouTube stores the data of its users (e.g. personal data, IP address, etc.) and also uses the data for commercial purposes if applicable. We have no control over the data gathering and further processing by YouTube. We also do not know to what extent, at what location and for which duration the data are stored or if YouTube fulfils the applicable duties for the deletion of the data. We furthermore have no knowledge of how the data are analysed or linked or to whom the data are transferred. If you want to prevent that YouTube processes personal data you have transmitted to us, please contact us using a different method.

The data controller for the data processing in the definition of the General Data Protection Regulation (DSGVO) is RAICO Bautechnik GmbH, Gewerbegebiet Nord 2, 87772 Pfaffenhausen, Germany, phone number: +49 (0)8265 911-0, email: info@raico.com, insofar as we ourselves process the data transferred by you via YouTube.

If the data that you have transmitted to us via YouTube are processed also or exclusively by YouTube, also Google Ireland Limited, Gordon House, D04 E5W5, 4 Barrow St, Dublin, D04 E5W5, Ireland, besides us, is a data controller in the definition of the General Data Protection Regulation (GDPR).

You can find more information about the data processing by Google Ireland Limited in the data privacy policy of Google Ireland Limited at: <https://policies.google.com/privacy?hl=de&gl=de>.

This Data Privacy Policy applies to all services, which are offered by Google Ireland Limited and its affiliates – including YouTube. Within the scope of the use of YouTube, personal data may also be transmitted to the server of Google LLC in the USA.

The data controller responsible for the processing of personal data is the natural person or legal entity, who alone or jointly with others determines the purposes and means of the processing of personal data.

Contact details of the data protection officer

RAICO Bautechnik GmbH
Gewerbegebiet Nord 2
87772 Pfaffenhausen
E-Mail: dsb@raico.com

Data processing after you contact us

We ourselves gather personal data if you contact us, e.g. by means of a contact form or messaging service. You can see directly on the relevant contact form what data will be gathered when contact is initiated by means of the contact form. These data are stored and used exclusively for the purpose of answering your request or initiating contact and the related technical administration. The legal basis for the processing of the data is our legitimate interest in answering your request in accordance with Art. 6 (1) lit. f) GDPR.

If initiating contact has the aim of concluding a contract, the additional legal basis for the processing is Art. 6 (1) lit. b) GDPR. Your data will be deleted after the final processing of your request, unless legal retention periods are opposed. We assume that the processing is final when the circumstances lead to conclude that the relevant matter has been clarified conclusively.

Rights of the data subject

The applicable data protection law grants you extensive rights as a data subject (rights to receive information and intervention) in relation to the data controller and with regard to the processing of your personal data, of which we inform you below:

- Right of access according to Art. 15 GDPR;
- Right to rectification according to Art. 16 GDPR;
- Right of erasure according to Art. 17 GDPR;
- Right to the restriction of the processing according to Art. 18 GDPR;
- Right to notification the according to Art. 19 GDPR;
- Right of data portability according to Art. 20 GDPR;
- Right to revoke granted consents according to Art. 7 (3) GDPR
- Right to complain pursuant according to Art. 77 GDPR.

Right of revocation in general

If, in a weighing of interests, we process your personal data based on our overriding legitimate interest, you have the right to object to this processing at any time with effect for the future for reasons relating to your particular situation. If you exercise your right to object, we will stop the processing of the relevant data. However, we reserve the right of further processing if we can prove compelling legitimate reasons for the processing, which override your interests, basic rights and fundamental freedoms, or if the processing serves to establish, exercise or defend against legal claims.

Objection to direct advertising

If your personal data are processed by us for the purpose of operating direct advertising, you have the right to object at any time to the processing of personal data relating to you for the purpose of such advertising. You can exercise the objection as explained above under "General objection." If you exercise your right to object, we will stop the processing of the relevant data for the purposes of direct advertising.

Storage period of personal data

The period for which personal data are stored is determined by the respective legal basis, the processing purpose and, additionally if relevant, by the respective statutory retention period (e. g. retention periods under commercial and tax law). The data will be stored until the data subject revokes his/her consent if the personal data is processed on the basis of explicit consent according to Art. 6 (1) lit. a) GDPR. If statutory retention periods apply to the data that are processed within the scope of contractual or similar obligations on the basis of Art. 6 (1) lit. b) GDPR, these data will be routinely deleted after expiration of the retention periods, insofar as they are no longer required for the performance or the initiation of a contract and/or if no legitimate interest of ours in the further storage continues to apply.

In the course of processing the personal data for the purpose of direct advertising on the basis of Art. 6 (1) lit. f) GDPR, the data will be stored until the data subject exercises his/her right to object pursuant to Art. 21 (1) GDPR, unless we can prove compelling legitimate reasons for the processing, which override the interests, rights and freedoms of the data affected or the processing serves for the establishment, exercise or defence of legal claims. In the course of processing the personal data for the purpose of direct advertising on the basis of Art. 6 (1) lit. f) GDPR, the data will be stored until the data subject exercises his/her right to object pursuant to Art. 21 (2) GDPR. Unless the other information in this statement provides otherwise for specific processing situations, stored personal data will be deleted for the rest when they are no longer needed for the purposes for which they have been gathered or otherwise processed.

